

The Pacific Northwest Chapter of the American Society for Indexing

presents:

2011 Fall Meeting



Saturday, October 22, 2011
Water Education Resources Center
4600 SE Columbia Way
Vancouver, Washington

Agenda

Friday, October 21

6-7:30 p.m. Dinner (cost not included in registration)
Thai Orchid, 1004 Washington Street, Downtown Vancouver
(<http://www.thaiorchidvancouver.com/>)

Saturday, October 22

9-9:30 a.m.	Registration and Continental Breakfast	
9:30-10:30 a.m.	Welcome/Business Meeting/Volunteer Recognitions	Judi Gibbs and Sherry Smith
10:30-11 a.m.	Guest author's presentation	
11 a.m.-12:30 p.m.	Madge's Marketing Workshop (presentation segment) Insert description here...	Madge Walls
12:30-1:30 p.m.	Lunch (catered onsite)	
1:30-2:30 p.m.	Madge's Marketing Workshop (discussion segment) Insert description here...	Madge Walls (facilitator)
2:30-2:45 p.m.	Break	
3-5:30 p.m.	Indexing Problems: Share Your Approach Insert description here... (NOTE: Sherry will determine an appropriate breaking point during this session.)	Sherry Smith

5:30-5:45

The Importance of Trademarking Business Names

Judi Gibbs

Insert description here...

(Judi, I inserted this title as a placeholder.)

5:45-6 p.m.

Wrap-up

6 p.m.

Dinner (cost not included in registration)

We are planning to gather for drinks and a pub-style dinner at McMenamin's on the Columbia River, about a mile west of the Water Resources Education Center (<http://www.mcmenamins.com/299-mcmenamins-on-the-columbia-home>). If you would like to join us, please RSVP on the registration form on the last page of this packet so that we have an accurate headcount.

Sunday, October 23

9 a.m.

Board Meeting

Everyone is welcome. The location will be announced at the chapter meeting on Saturday.

Environmental Issues

Because a number of chapter members have medically-diagnosed chemical allergies, PNW/ASI meeting sites have been declared fragrance-free zones. We request that attendees avoid using scented products such as perfumes, colognes, shaving lotions, hair spray, hand and body lotion, or soaps on the day of the meeting. All meeting rooms are, of course, smoke-free.

Directions

The Water Education Resources Center is located at 4600 SE Columbia Way in Vancouver, Washington. To get there:

- **From Interstate 5**—From Interstate 5, take state Highway 14 to Exit 1, bearing right. Turn east (left) at the Columbia Shores intersection onto SE Columbia Way and continue to head east about 3 miles. Follow the signs at the turnaround to the Center.
- **From Interstate 205**—Take state Highway 14 west to Exit 1 toward the Vancouver National Historic Reserve. Turn left onto Columbia House Boulevard and follow Columbia under the railroad tracks to the Columbia Shores intersection. Turn east (left) at the Columbia Shores intersection onto SE Columbia Way and continue to head east about 3 miles. Follow the signs at the turnaround to the Center.



More information about the Water Education Resources Center is available at <http://www.cityofvancouver.us/watercenter.asp?waterID=25038&waterSubID=27437>.

Lodging



The **Red Lion at the Quay in Vancouver**, located at 100 Columbia Street three miles west of the Water Resources Education Center, has extended a courtesy rate of \$81/night for a room with one queen bed, plus tax, to the chapter. A room with two queen beds or a single king is \$91, plus tax, per night; and a similar room with a riverfront view is \$121/night, plus tax.

Rooms must be reserved by Saturday, October 8, to take advantage of this special rate. To make a reservation, call the Red Lion directly at (360) 694-8341 and mention the “American Society for Indexing Pacific Northwest Chapter courtesy rate.” A complementary airport shuttle is available.

These negotiated room rates are available for up to three days before and after our meeting on October 22. Cancellations must be received 24 hours before arrival to avoid forfeiture of one night’s stay plus tax. Changes to a reservation upon arrival at the hotel, such as checking out early, are subject to a \$50 fee.

For more information about the Red Lion at the Quay, go to <http://redlion.rdl.com/>. Please note that if you make a reservation through the website, you will not receive the special negotiated room rate above. Call the Red Lion directly to receive the discounted rate.

Other hotel options:

- Motel 6, 221 NE Chkalov Dr. (formerly the Quality Inn), (800) 466-8356. This is just off I-205 at Mill Plain, about 6 miles from the Water Resources Center.
- Homewood Suites by Hilton, 701 SE Columbia Shores Blvd., (360) 750-1100. This is the closest hotel to our meeting site, located on the river between the Red Lion and the Water Resources Center.

- Heathman Lodge, 7801 NE Greenwood Dr., (360) 254-31000. This is farther out (about 9 miles from the Water Resources Center). It is a national-park style lodge.

Indexer Inns

Indexer Inns are local folks with a spare bed or couch to offer. These were created in 1999 to help out-of-towners reduce travel costs and network with other Pacific Northwest indexers. If you are interested in hosting or staying in an Indexer Inn, contact **(NEED A COORDINATOR)**.

Want to see a little of Portland while you're here?

Come a little early or stay a little after the meeting and take advantage of what the Portland area has to offer. Here are a few ideas:

- Powell's City of Books, W. 10th and Burnside, <http://www.powells.com/>. This is an experience not to be missed! An entire city block and multiple floors, this is the largest independent bookstore in the U.S.
- Classical Chinese Garden, 127 NW 3rd Avenue, near the Old Town/Chinatown Max stop, <http://www.portlandchinesegarden.org/>
- Ikea, shopping near the Portland Airport, <http://www.ikea.com>
- Japanese Gardens in Washington Park, <http://www.japanesegarden.com/>
- OMSI, the Oregon Museum of Science and Industry, 1945 SE Water Ave., <http://www.oms.edu>
- Oregon Historical Society, 1200 SW Park Ave. (downtown), <http://www.ohs.org/>
- Oregon Zoo, 4011 SW Canyon Road, <http://www.oregonzoo.org/>
- Pearl District (for eating and shopping), <http://pearldistrict.com/>
- Pittock Mansion, 3229 NW Pittock Drive, <http://www.pittockmansion.org/>
- The Portland Art Museum, 1219 SW Park Ave. (downtown), <http://www.pam.org/>
- World Forestry Center, 4033 SW Canyon Road, <http://www.worldforestry.org/>



For more ideas, check out Portland's official tourism site at <http://www.travelportland.com/visitors/>.

Registration Form

Yes, I plan to attend the PNW/ASI 2011 Fall Meeting!

My check or money order (in U.S. dollars) is enclosed for (select one):

Early Bird registration (received by October 14):

- \$95 for ASI, ISC, and STC members
 \$125 for non-members

Regular registration (received after October 14):

- \$125 for ASI, ISC, and STC members
 \$155 for non-members

Is this your first PNW/ASI meeting? If it is, you can register at a special \$70 rate. To take advantage of this discount, your registration must be received by October 14.

TOTAL AMOUNT SENT WITH REGISTRATION: \$ _____

Please make checks out to PNW/ASI. Sorry, we cannot accept credit cards.

Registration information:

Name: _____

Address: _____

City, State/Zip or Postal Code/Province, Country:

Phone: _____ Cell Phone: _____

E-mail address: _____

We will include your first and last name on your name tag, plus the city where you're from, unless you request differently here:

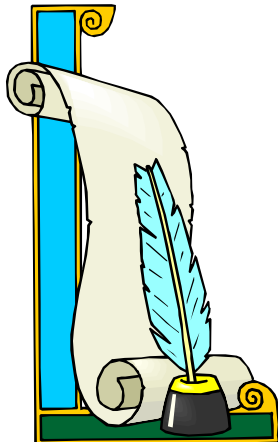
On Saturday, lunch is provided. Vegetarian and non-vegetarian options will be available.

Will you join us for dinner? (Dinners are not included in your registration fee.)

On Friday? Yes No

On Saturday? Yes No

Will you attend the board meeting on Sunday? Yes No



Send this registration form and your check to:

Sheila Ryan
1653 SE Marion Street
Portland, OR 97202

***Cancellation policy: Cancellations before October 18 receive a 75% refund.
Refunds will not be given after October 18.***