

The Pacific Northwest Chapter of the American Society for Indexing

presents:

2015 Fall Meeting



Saturday, October 3, 2015
Marriott Springhill Suites
Columbia Room
1421 SE Tech Center Dr.
Vancouver, WA. 98683

Winning the ASI/EIS Award: A Not-So-Impossible Dream!

Agenda

Friday, October 2

6:00 p.m. Dinner at Olive Garden Restaurant (gluten free options available).
16405 SE Mill Plain Blvd, within walking distance from hotel.
NOTE: cost not included in registration.

Saturday, October 3

8:30 -8:45 a.m. Registration

Note: Breakfast for hotel guests is included in the price of hotel registration, and is available in the lobby area. Please have breakfast before the meeting.

8:45 - 9:00 a.m. Welcome

Carolyn Weaver

9:00 -10:30 a.m. The Naked Indexer: Inside the Mind of an Award-Winning Indexer

Do Mi Stauber

Do Mi Stauber, author of the classic *Facing the Text: Content and Structure in Book Indexing*, lets you into her brain as she indexes a selection of a scholarly book in real time. Participants will have access to the text as she explores concepts, creates structure, chooses wordings, changes her mind, and builds an index onscreen in front of your eyes. She will review concepts and terms from *Facing the Text*, talk about the EIS Award criteria and judging, and leave plenty of time for questions and

discussion.

Do Mi is the winner of the 2007 Wilson Award and a past Wilson Award judge. She has been indexing scholarly books, textbooks, reference books, and government documents in the social sciences and humanities since 1985 and is a popular presenter on indexing and many other topics.

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| 10:30-10:45 p.m. | Break | |
| 10:45-12:15p.m. | "Naked Indexer" (continued) | Do Mi Stauber |
| 12:15-1:00 p.m. | Lunch. Please preorder boxed lunch from Panera Bread on registration form. | |
| 1:00 - 1:45 p.m. | Business Meeting and Volunteer Recognition | Madge Walls
Sheila Ryan |
| 1:45 - 2:00 p.m. | Introduction to the ASI/EIS Judging Process | Carolyn Weaver |
| 2:00 - 4:00 p.m. | Mock ASI/EIS Judging | All Attendees |

The afternoon session features a *mock ASI/EIS judging*, using books provided by attendees from their own collections for a blind judging of the indexes. Working in small groups led by former Wilson judges, attendees will use the EIS criteria to evaluate several indexes and then come together to recognize the best indexes from the day's judging.

Please bring an indexed book from your personal collection to be used in the judging. (Books will be returned at the end of the day.) The book may be one for which you wrote the index or any other indexed book in your collection. Please review the criteria for the award in preparation for the judging at <http://www.asindexing.org/about/awards/asiebsco-publishing-award>. (Printed copies of the criteria will be available for use during the judging.)

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| 4:00 -5:00 p.m. | Applying the EIS Criteria to Your Own Work
Five former Wilson judges will discuss the effects of the judging process and awareness of the criteria on their own work, and then will lead a general discussion on how the criteria can be used in evaluating and polishing your own work. | Sheila Ryan
Scott Smiley
Maria Sosnowski
Do Mi Stauber
Carolyn Weaver |
| 5:00-5:30 p.m. | Wrap-up | Carolyn Weaver |
| 6 p.m. | Dinner at Gustav's Restaurant (cost not included in registration)
1705 SE 164 th , walking distance from hotel.
http://gustavs.net/ | |

Sunday, October 4

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| 9:00 - 11:00 a.m. | PNW/ASI Board Meeting
Springhill Suites, Cascade Boardroom
All chapter members are encouraged to attend. |
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Lodging

Marriott Springhill Suites

Overnight accommodations are available October 2-4 at the special rate of \$99 per night. You have a choice of a king suite with one king bed, or a 2-queen suite. The suites consist of the sleeping area, a sitting area with a sofa that opens to a double bed, a chair, a desk, and a mini kitchen with microwave and small fridge. (Hot plates are available upon request).

[Book your group rate for PNW/ASI here.](#) Or you may call 1-360-260-1000 and ask for the PNW/ASI rate. The special rate is guaranteed only for Friday and Saturday night. If you wish to extend your stay at the hotel, please contact Angela Plotner directly at Angela.Plotner@marriott.com.

Breakfast is included in the price of the reservation. This is a full buffet, not just a continental breakfast. There is a walking trail very near the hotel. Other amenities include free WiFi and free parking.

Please note that the discounted rate is guaranteed only for reservations made by September 2. You are encouraged to reserve your room early, even if you have not yet registered for the conference.

Directions and Shuttle Information

Marriott Springhill Suites is located at 1421 S.E. Tech Center Drive, Vancouver WA.

Southbound on I-5 (from Vancouver, BC)

1. Take I-5 to exit 7, I-205 south.
2. Take the exit for Highway 14 east.
3. Follow steps 4-6 below.

Northbound on I-5 (from Eugene)

1. Take I-5 north to I-205.
2. Follow I-205 across the Columbia River into Washington.
3. Take the exit for Highway 14 east.
4. Take exit 8 for 164th.
5. Left onto 164th, and drive until you reach Tech Center Drive (light after 15th)
6. Right onto Tech Center Drive. Hotel is on your right.

For maps and information about shuttle service from Portland International Airport to the hotel, visit <http://www.marriott.com/hotels/maps/travel/pdxvs-springhill-suites-portland-vancouver>.

Portland Traffic: if you are coming through or from Portland on Friday, note that afternoon commute traffic is notorious, especially northbound on I-5 toward Vancouver. Traffic jams can be expected on I-5 from about 2pm to 7pm. So we suggest that you take I-205 across the river into Vancouver instead of I-5, and that you plan to arrive in Vancouver earlier in the afternoon if possible. For current traffic conditions, go to www.tripcheck.com and click on "Portland Speed Map."

Need a ride?

Please post a note on the Pacific Northwest Indexers Listserv (INDEX-NW) at indexing-pnw@lists.pnwasi.org to request a ride or offer one to your colleagues.

Area Information

The Visit Vancouver website has information about the area, including a calendar of events. <http://www.visitvancouverusa.com/things-to-do/events/>

Environmental Issues

Because a number of chapter members have medically-diagnosed chemical allergies, PNW/ASI meeting sites have been declared fragrance-free zones. We request that attendees avoid using scented products such as perfumes, colognes, shaving lotions, hair spray, hand and body lotion, or soaps on the day of the meeting. All meeting rooms are, of course, smoke-free.

Registration Form

Yes, I plan to attend the PNW/ASI 2015 Fall Meeting on October 3!

My check or money order (in U.S. dollars) payable to PNW/ASI is enclosed for (select one):

Early Bird registration (received by September 9):

Regular registration (received after September 9):

\$80 for ASI, ISC/SCI, or STC members

\$105 for ASI, ISC/SCI, or STC members

\$105 for non-members

\$130 for non-members

TOTAL AMOUNT SENT WITH REGISTRATION: \$ _____

A credit card option is available via PayPal for non-US currency transactions. To use PayPal, please send a completed registration form via email to pnwasi@gmail.com. We will send you an online invoice from PayPal that can be used to complete your transaction.

Registration information:

Name: _____ Street address: _____

City, State/Zip or Postal Code/Province, Country: _____

Phone: _____ Cell Phone: _____

E-mail address: _____ We will include your first and last name on your name tag, plus the city where you're from, unless you request differently here:

On Saturday, **lunch from Panera Bread** is included. Your choices include a whole sandwich, a whole salad, OR half sandwich with half salad, plus a cookie for all options. *Please circle your choices from the following:*

Sandwiches

Mediterranean veggie
Smoked Turkey Breast
Tuna Salad
Smoked Ham and Swiss

Salads

Classic
Fuji Apple Chicken
Asian Sesame Chicken
Classic with Chicken

Cookies

Chocolate Chip
Oatmeal Raisin
Candy Cookie

Please circle: whole sandwich whole salad half sandwich/half salad

Details: <https://www.panerabread.com/content/dam/panerabread/offsite/catering/Catering-WM.pdf>

Dietary restrictions/allergies: _____

Will you join us for dinner? (Dinners are not included in your registration fee.)

On Friday? Yes No

On Saturday? Yes No

Will you attend the board meeting? Yes No

Please send this registration form with your check to:

Margaret Berson, PNW/ASI Treasurer
5142 SW Multnomah, Unit A
Portland, OR 97219

Cancellation policy: Cancellations before September 18 receive a 75% refund. Refunds will not be given after September 18.